



PremierCustomerService - Basic Features

PREMIER SERVICE MARKERING PLAN

Additional Information

Team1's Marketing Plan.....

EXIT REALTY DESTINATIONS **your Premier Service Realtor**

Florida properties are the most sought-after properties in the world. Marketing such properties requires an expert with discretion, a myriad of contacts and extensive experience in selling exceptional Real Estate. Exit Realty Destinations Team..... in beautiful Ormond Beach/Palm Coast, on the Atlantic, goes beyond standard services and provides a full-service promotional approach that takes your Customized Marketing Plan to a higher level. Your "PREMIER SERVICE"- Marketing Plan gives Seller's the distinct marketing edge in the Local, National and Worldwide Markets for getting your home shown before literally thousands of active ready buyers who are qualified to act quickly and can be a home buyer at the highest price.

Upon formalizing a "Exclusive Right of Sales Listing Agreement", "Realty -Team1" will:

- 1. Place your Home Property Report on the Regional Multiple Listing Service (MLS) to over 1,000 agents in Flagler /Volusia Board of Realtors.
- 2. Arrange high definition digital photography for your property, for Flyers & Internet Web Site and Visual Home Tours.
- 3. Prepare full-color Interior Property Brochures, ready for distribution, in approximately six business days of Signing the marketing agreement.
- 4. Place a Home "For-Sale" Preview sign on the property to enhance interest, credibility in the newly listed property, with a flyer directing prospective buyers our websites PalmCoastUSA.com, MyElegantHome.com, PalmCoastCustomHomes.com, or HalifaxTownhomes.com in order to view the video of your home vie "Video Tour".
- 5. Prepare a Customized Marketing Program through Exit Realty Destinations Team In-House Marketing & Ad Director which will include advertising in Local, Regional newspapers and magazines on a scheduled weekly and semi monthly basis.
- 6. Promote your property through "REALTY-TIMES -Previews" Listed Postcards, distributed to

select neighbors in your area.

- 7. Design and prepare a full-color, professionally written Property Brochure for distribution to prospective buyers and targeted marketing areas.
- 8. Distribute Property Brochures to Select Prospects and/or REALTORS®, t –Flagler & Volusia Area Property Specialists and Top REALTORS® Nationally.
- 9. Prepare a Press Release regarding your property for distribution to Local and Metropolitan Media, when warranted.
- 10. Create extensive property exposure through Team1’s award winning websites PalmCoastUSA.com, Realtor.com, PalmCoastCustomHomes.com, MyElegantHome.com,-- and the featured Real Estate Luxury Market Report totaling more than 1.5 Million viewing's per month.
- 11. Prepare a professional “Virtual Tour” or Web Tour of your property for distribution to buyers at open houses, direct mail, email, to send upon request to prospective buyers, and to distribute to cooperating real estate agents. Create an Internet Property Brochure for distribution on Team1’s website, PalmCoastUSA.com, as well as place your listing on leading Internet destinations such as luxuryrealestate.com, reelestates.com, homegain.com, homeseekers.com, and realtor.com. Your home, when applicable, will be the featured "Pop Up" property on Realtor.com in the Ormond Beach/Palm Coast area.
- 12. Advertise your property until sold, through the full-color photo’s on “Homes & Lands”... distributed 12 times per year throughout your local Ormond Beach/ Palm Coast/Flagler area. “Homes & Lands- of St. Augustine” ... “
- 13. Showcase your property, when applicable, in our Web Sites @”[OrmondBeach4Condos](#)” Properties
- 14. Place a property ad for your property, when applicable, in the Real Estate Book, available on newsstands in all 50 Volusia County’s, with a circulation of 111,000, including Professional Athletes, Celebrities, Fortune 500 and Forbes 400 Executives, Airline Shuttle Programs and the Ft. Lauderdale International Boat Show.
- 15. Advertise your property, when applicable, in the Wall Street Journal, ...
- 16. Place your ad, when applicable, in the National Edition of Real Estate “Luxury Marketing Report” International Magazine, The Portfolio of Elegant Homes.
- 17. Hold a catered Broker's Open House to assure maximum exposure to the area's finest REALTORS®. On an agreed upon basis, hold open houses with corresponding ads in the News Tribune, announcements in “ weekly email newsletter, and on Team1’s award winning website, PalmCoastUSA.com.
- 18. Attract more home buyers through Internet Marketing and Direct Mail Advertising... providing name recognition and high- level exposure of Relocation Services.
- 19. Expose your Property Listing to US & European Markets via. Google & Yahoo Foreign Web.
- 20. Gain the inside track to affluent prospects from around the globe, through our exclusive Previews® Property Specialists Network, including our International Affiliate contacts.

- 21. Create more buyers for your property through our EXIT International Network .
- 22. Send your property brochure, video, photos, Broker's Open Houses and Open House information to Buyer's and Agents twice weekly through Team1's E-Mail Newsletter.
- 23. Create prospect awareness for your property through one of the largest EXIT Broker Referral Networks in North America, generating over 100,000 referrals each year.
- 24. Network with other REALTORS® on a daily basis, by telephone, e-mail or direct mail.
- 25. Present your property to past, present and future Exit Realty Destinations Team prospects interested in your type of property, area or price range.
- 26. Handle financing and closing procedures through our Local Mortgage and Title Services, if requested or other professionals.
- 27. Make "THE Home Warranty Plan", offered by Old Dominion, available to you and your buyer to protect against unexpected repairs and increase your property's salability to the new homeowner .
- 28. Keep you informed regarding showings, inquiries, advertising and overall activity by phone, mail, written reports, and by direct response on-line thru 'MyElegantHome.com' , Team1's Client On Line Activity Report.

It is Exit Realty Destinations Team. "Realty- Team1's" goal to provide each of the above services for every Listing whenever possible.

Personal Warranty:

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